



**EXPLORE**  
PRINCE EDWARD COUNTY  
VIRGINIA

**Prince Edward County Tourism Council Meeting Agenda**

**April 16, 2025 | 9:00 am | Heartland Regional Council Visitor Center, 121 East Third Street, Farmville, VA 23901**

- I. **Call Meeting to Order, Roll Call, and Welcome** | Mr. Mark Smith, Chair
- II. **Approval of Minutes** | Mr. Mark Smith, Chair
- III. **Public Comment(s)** | Mr. Mark Smith, Chair
  - a. This is an opportunity for citizens to provide comments or ask questions of the Council regarding tourism matters in the County
  - b. Three-minute limit for remarks per person
- IV. **Old Business** | Ms. Molly Kinahan, Secretary
  - a. Wayfinding Signage Project Update
  - b. VA 250<sup>TH</sup> Commission Update
- V. **New Business** | Ms. Chelsey White, Director
  - a. BOS Monthly Report | Ms. Chelsey White, Director
  - b. Lodging Tax Revenue Update | Ms. Chelsey White, Director
  - c. Grant Updates | Ms. Molly Kinahan, Secretary
  - d. Itinerary Ideas | Ms. Molly Kinahan, Secretary
  - e. FDP Placer AI Data | Ms. Molly Kinahan, Secretary
- VI. **Other Business** | Ms. Chelsey White, Director
- VII. **Meeting Adjournment** | Mr. Mark Smith, Chair