



Prince Edward County Tourism Council Meeting Agenda

December 17, 2025 | 9:00 am | Heartland Regional Council Visitor Center, 121 East Third Street, Farmville, VA 23901

- I. **Call Meeting to Order, Roll Call, and Welcome** | Mr. Mark Smith, Chair
- II. **Election of Officers** | Ms. Chelsey White, Director
 - a. Chair
 - b. Vice-Chair
 - c. Secretary
- III. **TAKE A PICTURE** | Everyone!
- IV. **Approval of October Minutes** | Chair
- V. **Public Comment(s)** | Chair
 - a. This is an opportunity for citizens to provide comments or ask questions of the Council regarding tourism matters in the County
 - b. Three-minute limit for remarks per person
- VI. **Old Business** | Ms. Molly Kinahan, Secretary
 - a. Website Update from Letterpress
 - b. FACC Bridal Expo | Ms. Molly Kinahan, Secretary
 - c. VA250 Mobile Museum | Ms. Molly Kinahan, Secretary
 - d. Wayfinding Signage Update | Ms. Chelsey White, Director
- VII. **New Business** | Ms. Chelsey White, Director
 - a. BOS Monthly Report | Ms. Chelsey White, Director
 - b. Lodging Tax Revenue Update | Ms. Chelsey White, Director
 - c. Budget | Ms. Chelsey White, Director and Ms. Molly Kinahan, Secretary
 - d. VTC Updates | Ms. Molly Kinahan
 - e. Virginia's Crossroads Updates | Ms. Molly Kinahan
 - f. Travel Taste and Tour | Ms. Molly Kinahan, Secretary
 - g. Upcoming Events | Ms. Molly Kinahan
- VIII. **Other Business** | Ms. Chelsey White, Director
- IX. **Meeting Adjournment** | Chair

Visit @ExplorePrinceEdwardVA | [ExplorePrinceEdwardVA.com](https://www.exploreprinceedwardva.com)
Use the social media hashtag #ExplorePrinceEdwardVA
Remember to Like, Comment, and Subscribe!