



Prince Edward County Tourism Council Meeting Agenda
**October 21, 2026 | 9:00 am | Heartland Regional Council Visitor Center, 121 East
Third Street, Farmville, VA 23901**

- I. **Call Meeting to Order, Roll Call, and Welcome** | Mr. Jake Romaine, Chair
- II. **Approval of Minutes** | Mr. Jake Romaine, Chair
- III. **Public Comment(s)** | Mr. Jake Romaine, Chair
 - a. This is an opportunity for citizens to provide comments or ask questions of the Council regarding tourism matters in the County
 - b. Three-minute limit for remarks per person
- IV. **Old Business** | Mr. Jake Romaine, Chair
 - a. Newsletter Project Update | Ms. Molly Kinahan, Secretary
 - b. Wayfinding Signage Project Update | Ms. Chelsey White, Director
- V. **New Business** | Mr. Jake Romaine, Chair
 - a. BOS Monthly Report | Ms. Molly Kinahan, Secretary
 - b. Lodging Tax Revenue Update | Ms. Molly Kinahan, Secretary
 - c. VTC Updates | Ms. Molly Kinahan, Secretary
 - d. Virginia's Crossroads Updates | Ms. Molly Kinahan, Secretary
 - e. VA Living Ad | Ms. Molly Kinahan, Secretary
 - f. PECTC Appointment/Applications | Ms. Molly Kinahan, Secretary
 - g. Upcoming Events | Ms. Molly Kinahan, Secretary
- VI. **Meeting Adjournment** | Mr. Jake Romaine, Chair