

Prince Edward County Comprehensive Plan Update

Kickoff Worksession Agenda



Robert Russa Moton Museum
900 Griffin Blvd., Farmville, VA 23901
Tuesday, October 17, 2023 | 5:30 p.m.

1. Welcome & Introductions (5 min)

2. What is a Comprehensive Plan? (15 min)

- a. Overview of purpose, process, and legal parameters for Comprehensive Plans

3. Comprehensive Plan Update Process & Schedule (15 min)

- a. Overview of project scope and schedule; roles and responsibilities
 - i. Data gathering and public engagement
 - ii. Drafting and bimonthly joint worksessions
 - iii. Public review and adoption
- b. Review public engagement plan
 - i. Public input survey
 - ii. Public workshops
 - iii. Focus groups

4. Diagnostic Overview (15 min)

- a. Overview of diagnostic analysis of current Comprehensive Plan

5. Issues & Opportunities Exercise (30 min)

- a. Has the current Comprehensive Plan worked for Prince Edward County?
 - i. Why or why not?
- b. What are the most pressing challenges facing the County today?
- c. What goals and objectives should the County focus on for the future?
- d. What existing opportunities should the County take advantage of?
- e. *Visioning Exercise:*
 - i. Share one to two words you hope will describe the County twenty years in the future.
 - ii. Are there any key words or phrases that define the County's future?



6. Next Steps and Wrap Up (5 min)

| Item | Responsible Party | Deadline/Timeframe |
|---|---|--------------------|
| Provide survey feedback to County staff to forward to Berkley Group | PC/BOS County Staff | 10/24/23 |
| Finalize focus group participants and meeting logistics | Berkley Group County Staff | 10/24/23 |
| Finalize logistics for community workshops | Berkley Group County Staff | 10/24/23 |
| Advertise and promote workshops and surveys in the community | Berkley Group County Staff | 10/31/23 |
| Finalize and publish survey | Berkley Group County Staff | 10/31/23 |
| Focus Groups and Workshops | Berkley Group County Staff | Nov-Dec 2023 |
| Next Worksession | PC/BOS County Staff Berkley Group | Feb. 2024 |

Attachments:

- A. *Comprehensive Plan Diagnostic Report*
- B. *Draft Community Survey*
- C. *Berkley Group Guide to Comprehensive Planning*
- D. *Berkley Group Guide to Public Engagement*

Additional Resources:

- [American Planning Association Virginia Guide to Managing Growth and Development](#)
- [American Planning Association Best Practices for Comprehensive Plans](#)